

**Mission** Improve global health.  
By digitalizing Medical guidelines.



## Team



**Dr. Bjarte Nore - CEO** Founder. MD Chief physician, Emergency Medicine. Recognized expertise in heart, lung & emergency medicine.



**Kjell Garatun-Tjeldstø - CTO** Founder of several software companies. More than 12 years experience as a Senior Software Engineer at Tandberg / Cisco.



**Bernt Aarli - Chairman** Founder. MD. PhD. Specialist in pulmonology and internal medicine. Associate professor at University of Bergen.

## Our specialists and senior consultants



All are Medical Doctors, 7 PhD's, 1 Professor.

# Doctors overwhelmed by guidelines

Doctors must adhere to thousands of pages with guidelines (more than 5000 pages in Norway). Guidelines are revised regularly making it **difficult to stay updated**.

**80% of > 65 years in the U.S have a chronic disease.**



*COPD/Asthma, Migraine, Heart failure, Diabetes, Osteoporosis*

## Digital diagnosis and treatment

- Wizard like input - To the point questions during consultation.
- Diagnosis / Result - Quality assured according to latest guidelines
- Ready made Journal summary - Saves time. More time with patient.
- All tools in one platform - Medguideline.no / .com

**Used more than 50.000 times in Norway**



**There was almost a hallelujah feeling among my colleagues when the tool was presented to us. So easy to use, and so user friendly!**

*Oyvind Oygard Skodvin, General Practitioner*

## Traction:

- Data sales/collaboration - major pharmacy players > 3MNOK
- Innovation Norway & Extrastiftelsen > 3 MNOK
- Research study showing the effect of our tool. (UIB)
- Diagnostic tool used more than 50.000 times
- Patient information tool used more than 110.000 times
- Headache patient diary App - Downloaded > 20.000 times
- COPD tool released in Sweden



## EU - Annual market potential



- Subscription for doctors. 4.500 NOK / year
- Estimated 1.8 million MD's in EU

**8.1 Billion NOK / year**

Disrupting primary Health Care!

## Seeking

We seek an initial investment of 6-8 MNOK. Funds will be used to expand the organization develop a subscription solution, CE-Approval, marketing / sales, international expand.



Bjarte Nore, CEO  
bjarte@kbmedic.no